



CENTRE FOR ENTREPRENEURSHIP RAPID INCUBATOR PROFILE

Global institution of excellence. surpassing community needs





INTRODUCTION

The ORBIT TVET College Centre for Entrepreneurship was founded out of generous funding from the Department of Small Business Development and SEDA Technology programme. The purpose of the Centre for Entrepreneurship is to provide Generic Enterprise Development Services/Interventions and Incubation to ORBIT TVET College graduate students and members from its focused communities.

Key reasons to the existence of the Centre are:

- Contributing towards promotion of entrepreneurship through the current college curriculum.
- Assisting College graduates who cannot be absorbed by the labour market in starting their own businesses for self-employment creation.
- Incubating potential youth-owned enterprises, especially those with an Automotive Repair and Maintenance background.
- Offering world-class enterprise development services and interventions, including incubation of promising businesses first to College graduates and members of College-focused communities.

VISION

To be a leading hub for entrepreneurship and innovation that drives inclusive economic development.

MISSION

To cultivate and support emerging entrepreneurs through training, mentorship and incubation while fostering innovation and sustainability in enterprise development

CORE SERVICES

- **Business Development Support:**
 - Business registration, compliance, planning, and strategy.
- **Mentorship and Coaching:**
 - Guidance from experienced entrepreneurs and industry experts.
- **Skills Training:**
 - Technical and soft skills aligned with industry needs.
- **Incubation Facilities:**
 - Office space, shared resources, and digital infrastructure.
- **Market Access:**
 - Linkages to suppliers, buyers, and corporate procurement opportunities.
- **Funding Access:**
 - Assistance in preparing funding proposals and connecting with financiers





SERVICES PROVIDED BY THE CENTRE

Phase 1

FOCUS	SERVICES PROVIDED BY THE CENTRE
Pre - Business Development/ Incubation	Information on opportunities offered by entrepreneurship as an alternative to being absorbed by the labour market
	Registration of Businesses with CIPC and other compliance related matters for small businesses e.g. SARS, CSD, Department of labour etc.
	Intensive training on Entrepreneurship

Phase 2

FOCUS	SERVICES PROVIDED BY THE CENTRE
Business Development	Business concept/model/idea development <ul style="list-style-type: none"> • Feasibility studies/ concept development/business model development to determine viability-sustainability of decided enterprise • Linkages with available business opportunities • Linkages with Centre developed viable business concept
	Training In New Venture Creation
	Market research and development of business plans
	Access to business finance
	Mentoring/ handholding of the entrepreneur for the successful implementation of the Business Plan <ul style="list-style-type: none"> • Training in general business management (planning, organising, control etc.) • Training in business management functions: Financial accounting, marketing/tendering, labour relations, etc.
	Growth/Exit: <ul style="list-style-type: none"> • Growth businesses that are able to create jobs and wealth • Best practices in business management • Achievement of business plan targets: sales, market share and operations

Or

Phase 2

<p>Business Incubation</p>	<p>Pre seed:</p> <ul style="list-style-type: none"> • Provide resources for seed funding/start-up for business incubation • Assistance in choice and development of business concept
	<p>Seed – Incubation implementation:</p> <ul style="list-style-type: none"> • Enterprise specific technical training • New Venture Creation training • Refining of business plan • Access to business finance
	<p>Mentoring implementing business plan:</p> <ul style="list-style-type: none"> • Training in general business management (planning, organising, control etc. • Training in business management functions: Financial accounting, marketing/tendering, labour relations, etc.
	<p>Growth/Exit</p> <ul style="list-style-type: none"> • Development of Micro Franchises with funding institutions • Access graduating enterprises with funding and micro franchise opportunities: mechanical repairs, panel beating and spray painting, auto electrical repairs • Growth businesses that are able to create jobs and wealth • Best practices in business management • Achievement of business plan targets: sales, market share and operations



Stellenbosch University partnership for Agriculture
Training for lecturers and small medium enterprises

“IT ALWAYS
SEEMS
IMPOSSIBLE
UNTIL IT'S DONE”

—NELSON MANDELA

It always seem impossible until its done:
Former President Nelson Mandela
quote reverberate always in our Centre



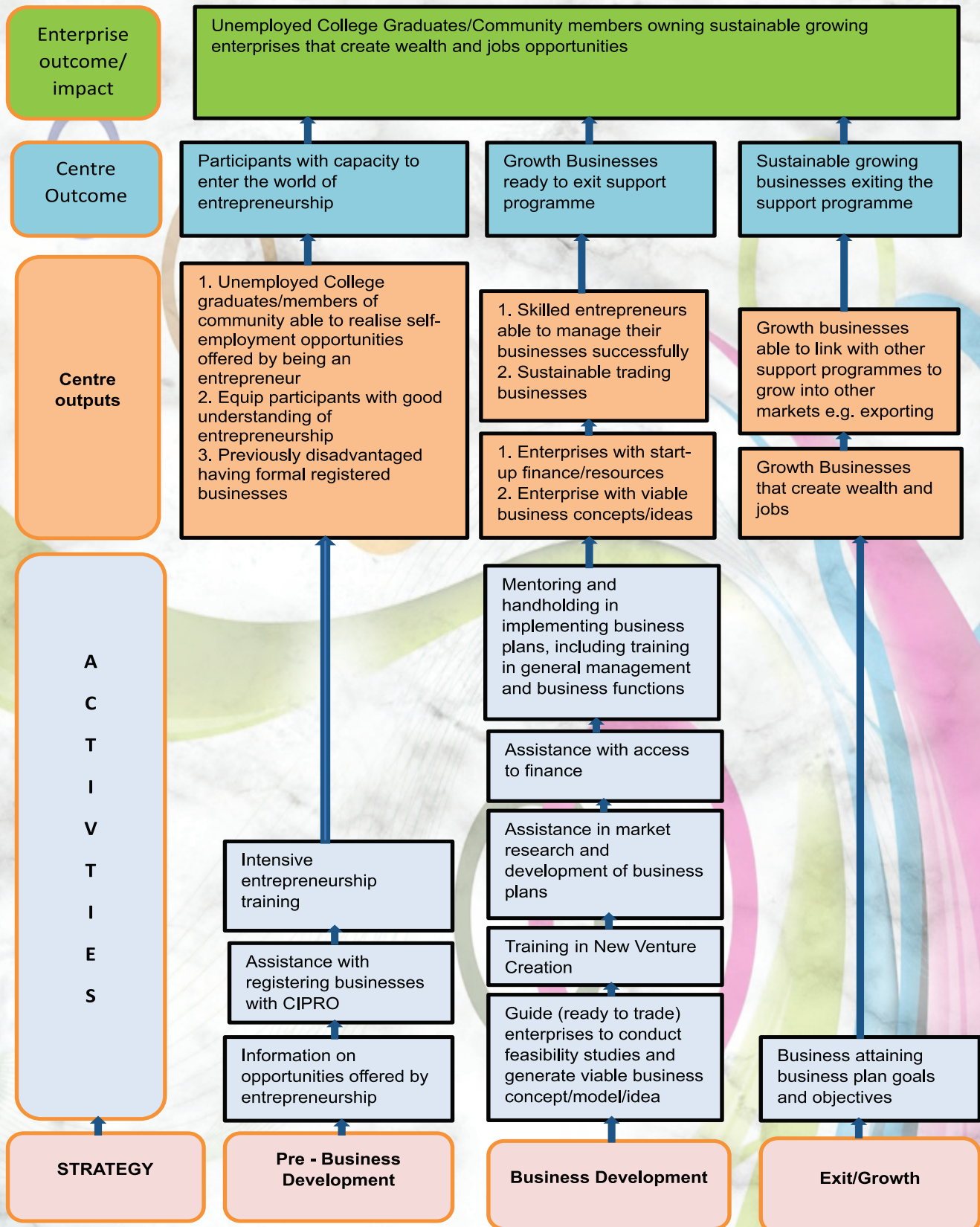
We are at Allan Gray Finals Competition 2025, Ms gouwe and Nhlapo accompanying the student entrepreneurs



"Business Development and Administration"
Ms Nthabiseng Mosala



ORBIT TVET COLLEGE ENTERPRISE DEVELOPMENT MODEL





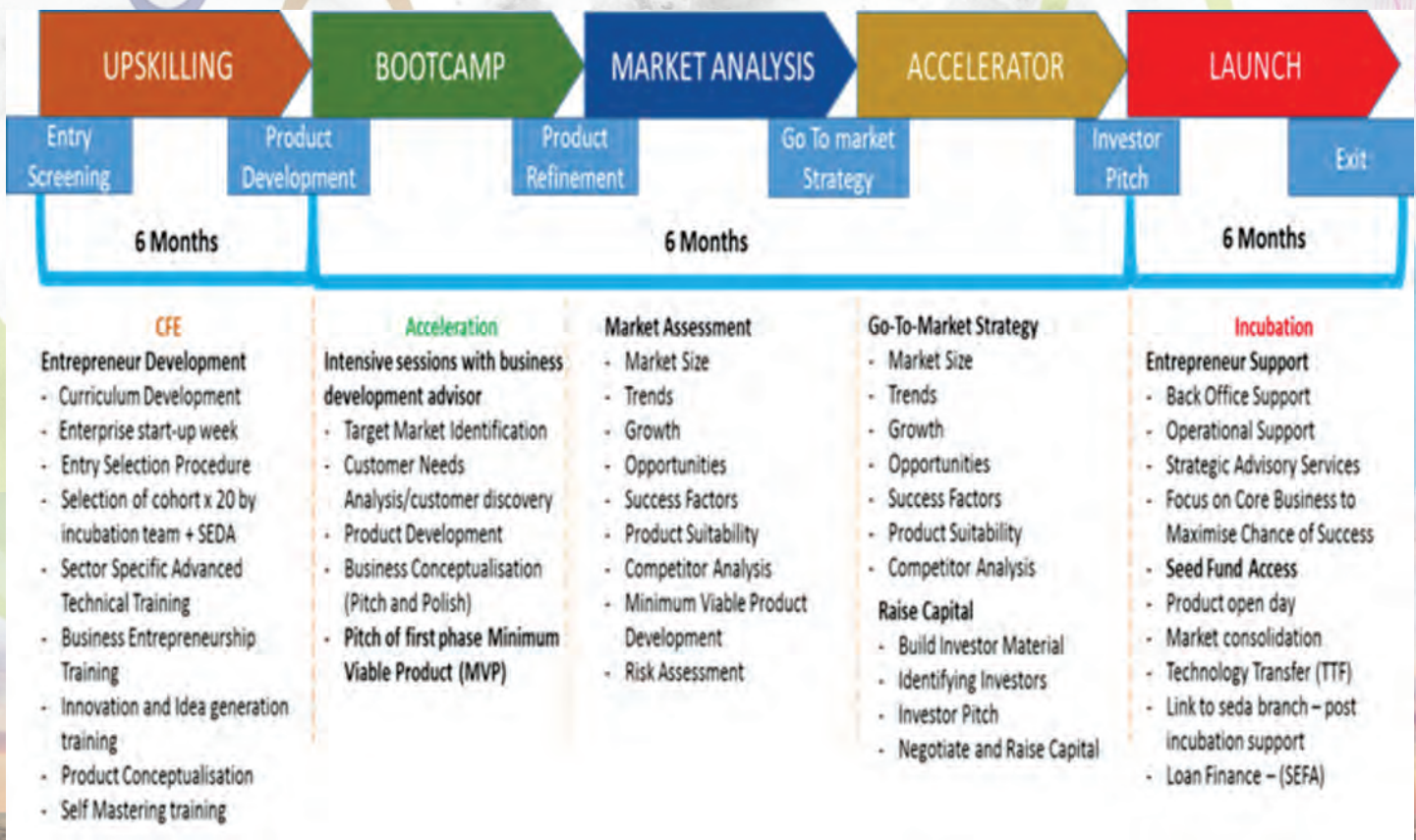
STANDARD BANK PITCHING COMPETITION





ORBIT TVET College Centre for Entrepreneurship Rapid Incubator (CFE/RI) was launched in 2016. The centre offers innovative business development interventions especially to young people to start and grow their own businesses.

Centre for Entrepreneurship (**CFE/RI**) has contact points facilities at two of our three Campuses: Rustenburg Campus and Mankwe Campus with regular visits to provide our services at our third Campus in Brits. Rustenburg Campus is where most **Generic Enterprise Development** services are offered and Mankwe Campus is where our **Rapid Incubator** is located services offering includes both **Generic Enterprise Development and Rapid Incubator (automotive)**.



SUCCESS



Target Beneficiaries

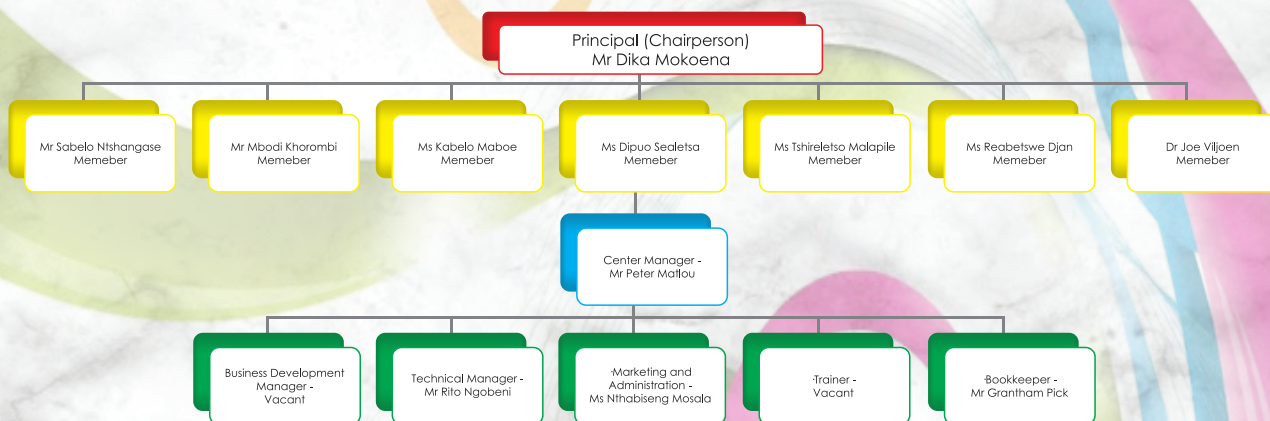
- ORBIT TVET College students and graduates.
- Unemployed youth with viable business ideas.
- Small and micro enterprises in the surrounding communities.
- Women- and youth-owned businesses seeking support for growth.

Partnerships and Stakeholders

- Government: Department of Higher Education and Training (DHET), Small Enterprise Development Agency (SEDA), National Youth Development Agency (NYDA).
- Private Sector: Banks, corporate sponsors, angel investors.
- Academia: ORBIT TVET College and other higher education institutions.
- Community: Local enterprises, chambers of commerce, cooperatives.
- STELLENBOSCH UNIVERSITY - FASA - JASA - O.B.I INCUBATOR - DEDECT - STANDARD BANK - CIPC

Governance and Management

Legal and Governance Status



The CFERI operates under the governance of ORBIT TVET College, with oversight from a Steering Committee comprising representatives from the College, government departments, private sector partners, and community stakeholders.

Principal (Chairperson of Governance)

- Provides strategic leadership and oversight.
- Chairs the Governance and Steering Committee.

Governance Secretary

Coordinates meetings, records minutes, and ensures compliance with governance processes.



business networking session: "having fun with mentors"





Steering Committee (8 Members)

Represents diverse stakeholders:

- ORBIT TVET College Representative
- Department of Small Business Development (DSBD) Representative
- Small Enterprise Development Agency (SEDA) Representative
- Local Government Representative
- Private Sector/Industry Partner
- Financial Institution Representative
- Community/NGO Representative
- Academic/Innovation Expert

Management & Operations

Centre Manager

- Leads the incubator and reports to the Principal & Steering Committee.
- Oversees programme delivery, incubation, and partnerships.

Operational Staff Members:

- Business Development Officer – Assists incubatees with compliance, funding, and business growth.
- Training & Skills Coordinator – Manages workshops, training sessions, and skills development.
- Innovation & Technology Support Officer – Drives digital tools, innovation, and technical support.
- Finance & Administration Officer – Handles budgets, reporting, and administration.
- Marketing & Stakeholder Engagement Officer – Builds visibility, partnerships, and communication.

Risk and Risk Management

The Centre recognises potential risks such as limited funding, lack of entrepreneurial uptake, and sustainability challenges. Risk management strategies include:

- Diversifying funding sources (government, donors, private sector).
- Strengthening partnerships for sustainability.
- Regular monitoring and evaluation of incubatees' performance.
- Building a strong governance framework to ensure accountability.

Impact and Outcomes

The CFERI aims to:

- Incubate at least 20 start-ups annually.
- Facilitate the creation of 45 jobs per year.
- Develop a pipeline of innovative, investment-ready enterprises.
- Enhance the employability of students through entrepreneurship skills.







Centre Manager's Perspective on the Philosophy behind Entrepreneurship Development

At ORBIT TVET College, entrepreneurship development is viewed as a catalyst for transforming education into economic empowerment. The philosophy guiding the Centre for Entrepreneurship Rapid Incubator (CFERI) is that every individual has the potential to create value when provided with the right skills, mentorship, and environment.

Our approach is anchored on three pillars: empowerment, innovation, and impact. We empower students and emerging entrepreneurs through practical training that shifts their mindset from job-seeking to job creation. Innovation is fostered through experiential learning — where participants engage in real business projects, guided by mentors and industry partners. Impact is achieved when these enterprises contribute to local economic growth, employment creation, and community development.

This philosophy aligns with South Africa's national agenda for inclusive economic participation, particularly among youth and women. At its core, entrepreneurship development at ORBIT is a human-centred journey — cultivating confidence, creativity, and ethical leadership. Through the CFERI, we are building a new generation of resilient, innovative, and socially responsible entrepreneurs capable of shaping a sustainable future for their communities and the nation.

ORBIT TVET COLLEGE:

Centre for Entrepreneurship Rapid Incubator

*“Do you have a business Idea,
Centre for Entrepreneurship
is here for you”*

We will register your business

Provide you with office space

Provide Wi-Fi and printing

Incubate and mentor you for growth

Offer opportunities for Networking

Provide relevant training programmes

Assist with Access to Finance

Assist with Access to Market

CONTACT DETAILS

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FACEBOOK PAGE

ORBIT College Centre for Entrepreneurship

WEBSITE

www.orbitcollegegferi.co.za

